

CHRISTOPHER PAUL

Graphic Designer & Illustrator
512.787.2571 • cp.design@hotmail.com
www.cpdesignstudio.com

SUMMARY

An energetic graphic designer and illustrator capable of contributing to creative projects and managing them as a whole. Proven conceptual development abilities with exceptional attention to detail. Outstanding communication and people skills.

SOFTWARE

InDesign, Photoshop, Illustrator, Acrobat, Quark Xpress, Dreamweaver, Painter, Word, Publisher, PowerPoint, and Excel

EXPERIENCE

Sheshunoff Information Services

Layout Formatting Specialist 07/06–01/09

- Performed layout and formatting of books, manuals, and various training materials
- Proofed and prepared digital files for print and web publication
- Produced companion CDs for books, manuals, and journals
- Created and reworked graphics, tables, graphs, and presentations
- Initiated conversion of workflow from Word to InDesign

CPDesign

Graphic Designer/Illustrator 02/98–Present

- Conceptualized and designed marketing and sales tools including brochures, catalogs, direct mail pieces, newspaper advertising, and miscellaneous printed materials
- Designed traditional and digital illustrations ready for placement in direct mail pieces, holiday cards, advertising, newspaper editorials, environmental graphics, web design, and various other uses
- Created and produced music CD packaging generating high sales and several reprints

Colloquium Bookstore

Clerk/Assistant Manager 08/96–12/05

- Supervised several employees and delegated daily assignments
- Trained employees on policies, procedures, and new tasks
- Streamlined web order process improving fulfillment efficiency
- Managed thousands of dollars of inventory and determined the need for reordering
- Photographed, edited, and uploaded product images to store website
- Coordinated special retail orders, framing, and matting orders

EDUCATION

Bachelor of Fine Arts in Communication Design
Texas State University–San Marcos